



News Release

FOR IMMEDIATE RELEASE

ELECTRIC CONSERVATION ENCOURAGED

(February 12, 2021-Greenville, Texas) GEUS urges customers to conserve electricity in the coming days. Market pricing for electricity has already escalated across Texas with even higher prices predicted the next few days with continuing curtailment of natural gas to generating plants. Natural gas is used to produce a substantial amount of Texas' power.

Record energy pricing is already being seen between 6-9AM and 6-9PM. Greenville thermostats being lowered just a few degrees, blinds being closed and avoiding use of large electrical appliances during these periods over the next few days can help GEUS avoid some costly power purchases.

"Any conservation by GEUS customers in the next few days will help reduce the amount of power that will be needed by the system and reduce energy costs," said GEUS General Manager Alicia Hooks.

(30)

GEUS became the first municipally-owned electric utility in Texas in 1891. 110 years later it became the first municipally-owned cable television and high speed Internet operation in Texas. GEUS offers these services to the 26,000 plus consumer\owners living in the Greenville, Texas area located approximately 50 miles East of Dallas, Texas. GEUS is uniquely governed by an autonomous board of trustees that is appointed by the Greenville City Council. Steps were taken by the Texas Legislature in 1989 to allow this type of governing structure. For more information about our 130+ years of public power history or the services we offer, please visit our web site at

www.geus.org